

Hale Pet Door™

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'Pet Project'



Stephanie is a sweet kitty with the Humane Society of the Black Hills in South Dakota, one of our Rescue Rewards Partners.

INS AND OUTS

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Check Out Our New Manufacturing Website

Even after 25 years, Hale Pet Door is still devising ways to grow and improve — and that includes spreading the word about our great company and innovative products through the Internet.

With that in mind we recently completed a brand new website focusing on the manufacturing aspects of Hale Pet Door.

When you go to hspdmanufacturing.com, you can learn more about our manufacturing facility in Glendale, AZ, see photos of our factory and read more on the history of our company. This site also showcases our line of pet doors and related products.

Our manufacturing website gives you a glimpse of what makes Hale Pet Door unique; our innovative products are designed to solve all your pet door needs. Give our new site a look and tell us what you think.



Our products are made-to-order in our very own factory in Glendale, Ariz. Our Research and Development team also works here to test new ideas for pet products that make life easier for our customers and their pets.



Our Kennel Door comes with a manual pulley system utilizing two pulleys, two hooks and a handle for ease of use.

Kennel Doors a Perfect Solution for Situations with Several Dogs

Our new Kennel Pet Doors are the perfect solution for customers who have several dogs, such as breeders, shelters and rescue groups, groomers, pet boarding facilities, police K-9 units and even pet owners who have a multi-pet household.

Our Kennel Doors are fashioned after our Wall units. They have extended frames that stabilize the operation of the Polymer Starboard security cover. These doors operate with a manually operated guillotine-style system.

For full information, available options and pricing details on our Kennel Doors, give us a call at 1-800-646-4773 or write us at sales@halepetdoor.com.

From The Desk of Bill Hale



MOVING FORWARD

This quarterly issue of our "Ins and Outs" newsletter gives you a good idea of what makes our company special. In short, we are always moving forward, finding ways to improve our products and our company, and always striving to better serve our customers (both two-legged and four-legged).

We have a brand new Manufacturing website that complements our main website. Our products featured in this newsletter — ramps and kennel doors — give

you an idea of how we constantly improve our product line. The Dealer Spotlight shines on Charlie Huebner, a study in hard work and commitment to excellence. And lastly, we are delighted to see how our Rescue Rewards program (always a priority with our company) has really taken off .

All the best,

Dealer Spotlight: Charlie Huebner



Charlie Huebner with his Springer Spaniels Zella, Eliza and Tracker and his Australian Cattle Dog Phoebe.

Charlie Huebner established his business, The Door Center, located in Hopewell, NJ, early in his career. He has specialized in selling and installing windows and doors for both residential and commercial customers. In 1983 he also started a poster publishing business, Door Center Publishing, featuring multi-image photographic posters such as the Doors of New York, the Doors of Charleston and the Doors of Boston.

Charlie and his wife, Lucia, own a farm in Hopewell where they raise grass-fed beef cattle, lamb and pork. The Huebners also breed Springer Spaniels, which Charlie credits with his fortunate relationship with Hale Pet Door. One day, one of his puppy customers asked him to install a Hale Pet Door that they had purchased.

"I immediately recognized the superior quality of the Hale product and called the company to become a dealer. I had been frustrated for years with other brands of pet doors that just did not last or work well," he said.

"Since then I have had the pleasure of using Hale pet doors for customers from Virginia to New Hampshire and have found that people who care about their pets and are quality minded will always be willing to pay a little extra for a better pet door. "

Upcoming Events April - August 2010

Come and see us at a home show and sign up for our drawing for a free pet door!

April 30-May 2: [Maricopa County Home and Landscape Show](#), Arizona State Fairgrounds, 1826 West McDowell Road, Phoenix, Ariz., Booth # 119 & 121

May 21-23: [9th Annual Las Vegas Spring Home Show Extravaganza](#), Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nev., Booth # 432 & 434

June 12: [Phoenix Pet Expo](#), University of Phoenix Stadium, 1 Cardinals Way, Phoenix, Ariz., Booth TBA

Aug. 6-8: [The Big West Valley Home and Garden Show](#), University of Phoenix Stadium, 1 Cardinals Way, Phoenix, Ariz., Booth # 325 & 327

Aug. 28: [Colorado Springs Pet Expo](#), Phil Long Expo Center, 1515 Auto Mall Loop, Colorado Springs, Colo., Booth TBA

You Can Get There from Here!

Our sturdy and attractive pet ramps are perfect for both indoor and outdoor use, and can be customized for your pet door, [Hale Security Barrier](#) or home situation.

Do you want your miniature poodle to walk up our carpeted ramp to cuddle with you on the couch, or need your German shepherd to safely maneuver from his pet door to the outdoor patio below? We can help with that!

Our ramps are designed to stand up to weather, utilizing

mold/mildew-resistant carpet in either dark gray or dark brown. For another indoor option, some customers have sent us a remnant of their interior carpet to cover the ramp to match their home.

Our ramps can be added to the outside of your house to reach a pet door elevated in a wall or window; as well as used with our cedar Security Barriers (as pictured here).

[Read full details about our ramps on our website.](#) Let us build one for you!



Corky appreciates the sturdy support and comfy, skid-proof carpet, allowing him to walk up and down his ramp with confidence! Our ramps can be used outside or inside, and are made to your specific needs and measurements.



This pup got a "new leash on life" thanks to Rescue Rewards partner, Colorado Animal Rescue Express.

Rescue Rewards Program Booming

We are very pleased to report that our Rescue Rewards program is absolutely booming! Just about every day, we receive orders from customers who let us know that they adopted their pets from a rescue group or shelter. We give customers who adopt their pet a discount of 10 percent on the cost of their pet door, and in turn, we here at Hale Pet Door send a donation to that organization.

As soon as we receive information from our customers about which rescue group, shelter or humane society they adopted from, we contact these groups. Rescue volunteers and shelter employees consistently tell us how

surprised and delighted they are to learn about our donation program and that there is a company that truly cares about helping homeless pets.

As of mid-April, we have 330 rescues and shelters in our program, with more joining daily. Our Rescue Rewards partners represent every state in the union but four — Oregon, Idaho, North Dakota and Wyoming. (so let's hear from you if you have adopted from a group in these states).

As we like to say, at Hale Pet Door we put our money where our 'Woof' is!



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Making Pets Happy Around the World
Since 1985™



In Our Next Issue



SECURITY BARRIERS: Attractive, sturdy and ingenious (if we do say so ourselves.) Our cedar Security Barriers provide protection from human intrusion.

TRADE SHOWS: A great place to see our products, get advice, meet our folks and sign up for a pet door. Get a 10 percent discount on a Hale Pet Door just for dropping by our booth.