

Hale Pet Door™

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Meet Chester, a black and white male kitty with Friends for Life Animal Rescue in Washington, a Hale Rescue Rewards partner. Chester never stops purring and loves cats and dogs. Go to FriendsForLifeRescue.org for more on Chester and other deserving pets waiting for a home.

INS AND OUTS

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Join Hale Pet Door on the Web

Because we like to stay in touch with our customers, we're on Facebook and Twitter and have a blog at Wordpress.com. These social media outlets allow us to interact with people who have Hale Pet Doors and those who are interested in learning more about the highest quality pet door you can buy.

We would love to see your pets using their door, so please post photos on www.facebook.com/HalePetDoors and tell us about your pet's experience. Some dogs fly through the flaps like they're not even there while others go through carefully. How does your pet use the pet door?

We're also on Twitter.com @HalePetDoor if you want to follow us. Our blog is at www.HalePetDoorPetTips.wordpress.com where we welcome your comments on our posts.

You can sign up for our newsletter on our website <http://www.halepetdoor.com>

If you would like to share your opinion of your pet door and our company, you can do so on Google Places, Yahoo! Places, Yelp, Yellow Pages and anywhere else you happen to find us. Hope to keep in touch with you on the web!

Customers Love Our In Glass Pet Doors

Our In Glass model is an excellent solution for customers who want a pet door to go through the glass sliding patio door or any type of glass door. This is a more unobtrusive option than our Panel models. Our In Glass pet door does not deplete any of your "people passage" in the sliding patio door, which often is a great benefit for customers who would like that extra space to walk through.

The single pane model is used with 3/16" tempered safety glass and the double model is a specially modified door model used with tempered insulated glass units of any thickness. This application requires replacing the entire pane of glass. Therefore, professional glass cutting and installation is required. If In Glass sounds like a good option for your home, please give us a call at 800-646-4773. We are happy to tell you more about this pet door model and email information per installation upon request.



In Glass pet doors slide back and forth with the glass door. These models do not take away any of the "people passage," which makes them very popular with customers.

From The Desk of Bill Hale



TRADE SHOW SEASON

The season is gearing up for home and garden shows, pet expos and rescue fundraisers. We have booths at as many of these as we can, mainly in the parts of the country where we have franchises and installer/dealers, such as Arizona, Colorado, Nevada, New Mexico and Illinois.

See Page 3 of this newsletter for a schedule of upcoming shows, and keep an eye on the homepage of our website (www.halepetdoor.com) for any new addi-

tions. I personally enjoy being at these events to meet current customers and future customers. I want to hear your ideas and issues, and see how we can best help with your pet door needs.

So drop by our booth at these events, and sign up for our drawing for a \$350 certificate for a Hale Pet Door.

All my best,

Training Tips for Hesitant Pets

If your pet has never used a pet door before and is on the shy side, he may be a little hesitant at first to make use of his terrific new access solution. Here are a few pointers.

Try a Hale training flap in place of the regular polar flap(s) until your pet is accustomed to using the pet door. The training flap is made of a similar material to our regular flap but has no strikes and has been vertically slashed several times to make it very easy to push through. We recommend purchasing the same color training flap as your standard exterior flap. Once your pet is using the pet door, take off the training flap and install the regular polar flaps so that Hale's excellent insulative properties can do their job.

Use positive reinforcement techniques to encourage your hesitant pet to use the pet door. NEVER force a pet through the door. This will just scare him and make him not want to use it. We recommend having one person inside the house next to the pet door and another person outside. Both of you should have especially yummy treats for your pet. Have the person on the outside reach under the flaps and tempt the pet with the goodies. Once the pet has gone through the pet door, give some more treats. Praise your pet and even have some play time once outside. Let your pet know that using the pet door leads to good things, which is the philosophy behind positive reinforcement training. While outside, keep an eye on your dog. Be sure to praise him when he "uses the facilities" (ahem) so that he relates the pet door to that purpose, as well.

Dogs are pack animals and they want to be together. If you are in a household where one dog is hesitant to use the pet door but another dog uses it all the time, the scared dog will eventually want to follow suit. An especially fearful dog may lag behind a bit in learning the pet door, but he will eventually be brave enough to try. Once dogs discover that they have the ability and freedom to come and go as they please, they learn to love their pet door.

We have even more helpful ideas on our blog, "Hale Pet Door Tips." If you have not signed up yet to receive this monthly blog about enhancing the life of your pet, sign up today. Go to www.halepetdoortips.com for more.

Upcoming Events April to June

April 8-10, SAHBA Spring 2011 Home and Patio Show, Tucson Convention Center, 260 South Church, Tucson, Ariz., Booth #309-311

April 9, 12th Annual Pet-A-Palooza, Star Nursery Fields at Sam Boyd Stadium, 7000 Russell Rd., Las Vegas, Nev.

April 16-17, 18th Annual Albuquerque Home and Garden Show, Manuel Lujan Building, EXPO New Mexico, 300 San Pedro Dr. NE, New Mexico State Fairgrounds, Albuquerque, N.M., Booth #837-838

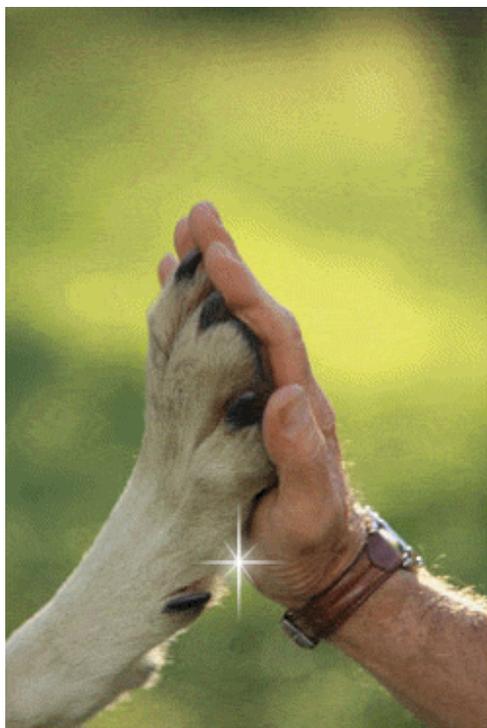
April 29-May 1, Maricopa County Home and Landscape Show, Arizona State Fairgrounds, Phoenix, Ariz., Booth 119-121

May 7, Phoenix Pet Expo, University of Phoenix Stadium, Glendale, Ariz., Booth #TBA

May 7, Denver Dumb Friends League Furry Scurry, Washington Park, Denver, Booth #TBA

June 3-5, Pima County Home and Garden Show, Tucson Convention Center, Tucson, Ariz., Booth 127-129

With a Little Help From Our Rescue Friends



*This image is from the website of one of our Rescue Rewards partners, **Pet Angel Welfare Supply** (www.petangelwelfaresupply.org).*

This organization donates pet food to people in need in Duval and Nassau counties, Florida. Karen Smith, the founder of PAWS, hopes that her group can help families keep their pets during tough economic times.

All of our 600-plus Rescue Rewards partners deserve praise for helping homeless pets, but we want to give special thanks to those who are helping in unique ways during these tough economic times. Here are a few special groups that we wanted to let you know about.

Foreclosed Upon Pets

(www.forecloseduponpets.org) of Nevada helps pet owners who are going through economic hardships due to losing their job or home or who have insufficient income. They also help pets that have been affected by an owner's hospitalization or death.

Lost Our Home Pet Foundation

(www.lostourhome.org) of Arizona was founded by realtors who were discovering abandoned pets when they checked on homes that had been foreclosed upon. They formed their very own rescue to help these pets in need.

Safe Place for Pets

(www.safeplaceco.org) of Colorado finds homes for pets of terminally ill hospice patients. Founded in 1996, this organization has found homes for over 500 pets.

Angels Rest Animal Sanctuary

(www.angelsrestsanctuary.org) of Ohio opens its doors to dogs that might otherwise be put down at shelters. Some are adopted through Angels Rest, but the ones that are not adopted safely live the remainder of their lives at the sanctuary. This group specializes in giant dog breeds.

Pet Social Worker

(www.petsocialworker.org) of Arizona helps owners find their lost pets. The website offers a free online database of stray, rescued, lost and found pets in the Maricopa area. In addition, the site offers tips, instructions and links to the local Pinal County Animal Care and Control forms needed to report a lost or found pet.

Montana Spay & Neuter Task Force

(www.mtspayneutertaskforce.org) is doing its part by teaching Montana that every community can solve its pet over-population problems with education, sterilization and local volunteer involvement. Their purpose is to reverse the universal acceptance that killing is the only solution to pet over-population. Their credo is "Don't just mop up the mess. Turn off the spigot."



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Making Pets Happy Around the World
Since 1985™



Online Resources Keep You Up to Date



FOR INFORMATION AND ORDERING
halepetdoor.com / 800-646-4773

FACEBOOK for the latest on products, home shows, Rescue Rewards & other news.
facebook.com/HalePetDoors

PET TIP BLOG for in-depth answers to help you and your pet.
HalePetDoorPetTips.com

TWITTER for timely messages.
twitter.com/HalePetDoor

