

Hale Pet Door™

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Inside this
issue:

- Upcoming Events 2
- Dealer Spotlight 2
- From the Desk of Bill 3
- Who Let the Dogs Out? 3
- Win a Free Pet Door 3
- In Our Next Issue 4

Pet Spotlight



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INS AND OUTS

Volume 4, Issue 4

October 2006

Celebrating One Year in Our New Corporate Offices

Hale Pet Door™ moved its corporate offices from Autumn Creek, Colorado to its new location on the second floor of the Harrison building in Cañon City, Colorado in November 2005. We will soon be celebrating one year in our new location. An anniversary “open house” is being planned to mark the occasion.

We are also looking to expand soon with the addition of a new national call center at this same location. This call center will enable us to provide improved customer service and facilitate order processing.



Above: Our offices are located on the second floor in Harrison Suites.
Below: Inside our offices: Bill Hale, President; Virgil Burke, Operations; Becky Moser and Peggy Burke, Support Staff; Bob Thomas, IT Manager; Susan Everett, Marketing Manager; and Mysia Wolfe, Marketing Assistant.



Hale Pet Doors to be featured on House Smarts

We are pleased to announce that Hale Pet Door™ was chosen by Lou Manfredini to be a part of an upcoming episode of his television show “House Smarts”. Lou Manfredini has been a staple in Chicago radio since 1995 with his *Mr. Fix-It* call in program and is also a regular contributor to the *NBC Today Show* as well as the author of several home improvement books. The episode of *House Smarts* featuring the installation of a Hale Pet Door is scheduled to air on October 16, 2006 at 11:30 am on NBC5 WMAQ in Chicago and again on Saturday, October 21 at 5:30 am. Don't forget to set your TIVO.



OCTOBER 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 	2	3	4	5	6 	7 
8 	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29 5 	30	31	1	2	3	4 

Upcoming Events

- ◆ September 29th–October 1, 2006 – 44th Annual Old House New House Home Show—St. Charles, Illinois, Pheasant Run Resort, Booth 804
- ◆ September 29th–October 1, 2006—Home Decorating and Remodeling Show—Denver, Colorado, Downtown Convention Center
- ◆ October 6-8, 2006—SAHBA Home and Patio Show—Tucson, Arizona, Tucson Convention Center, Booth 409
- ◆ November 4-5, 2006—International Wine, Food and Luxury Living Expo—Las Vegas, Nevada, South Coast Hotel and Casino, Booth 623



Eddie Coykendall of Purrfect Pet Doors in Las Vegas, Nevada.

Dealer Spotlight

Eddie Coykendall of Purrfect Pet Doors in Las Vegas, Nevada, is in our dealer spotlight this month.

Eddie has been in the construction business for many years and knows most aspects of the construction trade. This comes in handy when electrical or plumbing needs to be rerouted when installing a pet door.

Eddie built houses for 10 years on the East Coast but came out west and has lived in Las Vegas for the last 11 years. After deciding on a career change, he

got out of the construction business and opened his own company installing pet doors 4 years ago. He has been specializing in installing Hale Pet Doors ever since.

Eddie was born in October and will be 39 years old this month. He is engaged to Sandi who is a choreographer for shows and corporate events in Las Vegas, and places around the world.

Eddie loves to travel and is also keeping busy remodeling his own house right

now. Once that project is finished, he is looking forward to adopting a Boxer (with his very own dog door, of course) to add to his family. In the meantime, he is content with the koi and goldfish in his front yard fish pond.

For more information about Hale Pet Doors or to schedule an installation, Eddie can be reached at:

**Purrfect Pet Doors
6443 Sandpiper Way
Las Vegas, NV 89103
(702) 379-0609**

From The Desk of Bill Hale



What an exciting time for HALE PET DOOR!

As we enter our twenty-second year in the pet door industry

great things are happening.

Expansion of our manufacturing facility, opening of our new retail store in Peoria, Arizona, and updating our marketing materials, including our new website, have greatly improved our ability to service our customers and enhance our production capabilities.

We are looking forward to expanding the number of franchises and dealers around the country to continue improving

our customer service and installation capabilities.

We are currently expanding our reach in both Chicago and Las Vegas and look forward to moving into other markets within the next year.

Look for us in a location near you.

“Give your pets the freedom to come and go while saving on your heating costs this winter”.

Who Let The Dogs Out?

Do you ever stop to think about how many times you open the “people door” to let your furry friends in and out of the house? Do you ever stop to think about the heat you let escape every time you do? With winter just around the corner and predictions of skyrocketing heating costs, isn't it time to install a Hale Pet Door?

At Hale Pet Door quality, safety, security and Energy efficiency has always been our focus. We continually strive to make our pet door the most energy efficient door on the market.

Installing a Hale Pet Door will help reduce the wasteful escape of heat from your home. Our quality door, with its PVC vinyl double flap system together

with alnico magnets and nylon pile weather stripping, provide excellent protection from wind and cold.

Give your pets the freedom to come and go while saving on your heating costs this winter. Install a Hale Pet Door before those frigid winds begin howling.

Win A Free Pet Door

We participate in several home and garden, pet and other industry related shows throughout the year. Check out the calendar on the opposite page for the upcoming shows this month to see if there is one in an area near you. Please come visit our booth to experience first hand the quality of our pet doors and to enter our drawing for \$350.00 towards the purchase of a Hale Pet Door™. We look forward to seeing you soon.



10th annual Las Vegas Home Decorating and Remodeling Show, September 22-24, 2006



Hale Pet Door™

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Making Pets Happy Around the World
Since 1985™



In Our Next Issue

*The front
of our new
franchise
building in
Peoria,
Arizona.*



- **We've moved our Phoenix franchise from Glendale to Peoria, Arizona. Look for details and pictures of our grand opening in our next issue.**
- **Our pet rescue program is going through some exciting changes and continuing to grow. Learn more about how the program works and how you can participate.**