

Hale Pet Door™

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'Pet Project'



Why is this dog smiling? Because the Houston SPCA, which helped him find a home, just became a Hale Rescue Rewards Partner. Welcome!

INS AND OUTS

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Find Us on Facebook and Twitter



Hale Pet Door is now on Facebook and Twitter. If you're active on either or both, we hope you'll join the discussion about pets, rescues and shelters, and pet doors.

Facebook and Twitter are great places to keep on top of things that are happening. We would like to stay in touch with you and hear how your pets are doing. Pets love their Hale Pet Doors, and we hope that yours are enjoying the freedom that your cat or dog door brings.

Our main focus has been on introducing the shelters and rescues that have recently joined our Rescue Rewards Program. Comments are welcome, and we hope you'll take a few minutes to share your experience with your pet door or about the installation. Whether your pet door is installed in a door or some extraordinary location, please share your story.

There are places to post reviews, photos and even videos of you and your pets enjoying the access and freedom your Hale Pet Door provides. See you on Facebook!



Jan Evans, SEO/SEM specialist at Hale Pet Door, is the face behind our Facebook page. Jan adopted dogs Duncan and Blue and cat Lillian from Colorado shelters.

There's No Business Like Show Business

Throughout the course of the year, Hale Pet Door has booths at trade shows, home and garden shows, pet expos and pet rescue events. It is a great opportunity for folks to talk with our knowledgeable staff and see our various pet door models and related products.

While visiting our booth, you can register for a gift certificate worth \$350 toward a new Hale Pet Door. Also, if you buy one of our pet doors and let us know that you visited our booth at a recent show we will give you 10 percent off the cost of your pet door when you call us at 800-646-4773. This special 10 percent offer is honored by our national office when you order online, our Denver and Phoenix franchises and several dealers, so be sure to ask when you are ready to place an order.



From The Desk of Bill Hale



SHOW AND TELL

One of the most enjoyable things that I am privileged to do for our company is to meet personally with our customers — and future customers — at trade shows, home shows and pet expos.

I have learned a lot from our valued customers. I hear your ideas and concerns, and I take them back with me to our corporate office in Colorado and our factory in Arizona. We appreciate getting feedback from you in order to make our product even better.

Our next show will be Aug. 6-8 in Phoenix at the Maricopa County Summer Home and Garden Show. We will also be in Colorado Springs Aug. 28 at the Pet Expo. Check out our website's homepage for the complete schedule.

We have home shows and pet expos throughout the year. I sure hope to see you at one of them soon.

Bill Hale

Dealer Spotlight: Devon Walls



Welcome back! Devon Walls has returned to Colorado after operating his own pet door installation business in Chicago for several years.

Good news, pet lovers in Colorado: Devon Walls is back!

A native Coloradoan, Devon had worked for Hale Pet Door for many years in the Denver area before moving to Chicago in 2005, where he owned and operated Walls to Wall Pet Doors. Devon continued to be a certified dealer and installer of Hale Pet Doors throughout the Chicagoland area, including southwestern Michigan, southern Wisconsin and southern Illinois.

Back in Colorado as of this summer, he now operates Rocky Mountain Pet Doors.

"I am really happy to be back home in Colorado, and I look forward to helping Hale customers with all of their pet door needs," said Devon, who added that he is also looking forward to ski season and watching the Broncos.

Devon is now installing Hale Pet Doors throughout Colorado — all along the Front Range, Summit County, the Western Slope and just about anywhere in the Columbine State. You can reach Devon at 719-578-4424 and 720-470-4417. You can email him at info@rockymountainpetdoors.com. Visit his website at www.rockymountainpetdoors.com.

Upcoming Events July - September 2010

Come and see us at a home show and sign up for our drawing for a free pet door!

Aug. 6-8: [Maricopa County Summer Home and Garden Show](#), University of Phoenix Stadium, 1 Cardinals Way, Phoenix, Ariz., Booth # 325 & 327

August 28: [Colorado Springs Pet Expo](#), Phil Long Expo Center, 1515 Auto Mall Loop Colorado Springs, Booth # TBA

September 10-12: [Colorado Fall Home Show](#), Colorado Convention Center, 700 14th Street, Denver, Colo., Booth # TBA

September 17-19: [13th Annual Las Vegas Home Decorating & Outdoor Show](#), Cashman Convention Center, 350 Las Vegas Blvd, Las Vegas, Nev., Booth #409 & 411

Screen Pet Doors Keep Those Pesky Bugs Out

Summer is upon us, and our screen pet door has been a very popular item. And for good reason. You can enjoy the breeze of your screen "people door" and keep the pesky bugs outside, while your pet has the freedom to use its own screen pet door. This model is perfect for screen doors, screened porches and some window screens. It comes with a single flap and does not use a security cover.

Our screen door is a much sturdier choice than other brands because our novel de-

sign attaches to the frame around the screen. Our flaps and weatherstripping make the Hale Screen Model more "bug-proof" than other brands too.

As an additional option, we offer a screen stabilizer kit that we recommend for pet doors size Large and above. This cross bar can be added to your people door directly above the pet door for added strength.

Want to know more? The Screen Door section of our website will give you details, or call us at 800-646-4773.



Our Screen Pet Door allows your dog and cat to come and go as they please, but keep those pesky insects outside where they belong. Perfect for summer and for warm climates, our screen model is another access solution from Hale Pet Door.



A FORCE FOR ANIMALS

Rescue Rewards: Rocket's Rangers

Hale Pet Door is proud to introduce you to one of unique Rescue Rewards partners: Rocket's Rangers of Arizona. The mission of Rockets Rangers is to teach children compassion for and solutions to the plight of homeless animals, as well as to give them the tools and knowledge to be better caregivers of their own companion animals.

Barb Steele is the founder and director, as well as the adoptive mom of her shelter dog Rocket. Barb takes Rocket to groups of children between the ages of 7 and 10 and tells them the story of his abandonment

and rescue, which is illustrated by his personal cartoon. It is a sad story with a happy ending that touches their hearts and inspires them to help needy animals. During visits the kids are each given a Rocket's Rangers booklet that contains the cartoon, a coloring section, emergency info and drawings by other children.

If you live in the Phoenix area and would like Rocket to pay a visit, contact Barb at 602-818-8606. Go to Rocket's Rangers website at www.rocketsrangers.com.



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Making Pets Happy Around the World
Since 1985™



In Our Next Issue



SECURITY BARRIERS: Our cedar attractive wooden Security Barriers provide protection from human intrusion. *(Postponed from this newsy issue.)*

DEALERS/INSTALLERS: Help is close at hand! We have Hale Pet Door experts in many U.S. cities.

RESCUE REWARDS FEATURE: See which deserving group will be next.