

**Hale Pet Door™**  
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## Pet Limelight



Mojo, Akita/Shepherd

# INS AND OUTS

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## Come Visit Our New Showroom In Peoria, Arizona

For several years our Phoenix, Arizona, Hale Pet Door™ franchise was located next to our factory in Glendale, Arizona. In late 2006, we relocated our franchise to our current location at 8550 North 91st Avenue, building H, suite #90 in Peoria. This new location is conveniently located right off Loop 101 and Northern Avenue.

We are excited about our new facilities as they have allowed us to provide even better customer service with our improved showroom, offices, and warehousing capacity.

We service the entire Phoenix metro area as well as Tucson and other outlying areas.

Our professional customer service and installation staff are waiting to assist you. Give us a call today at 800-888-8914.



**Above: Our Peoria franchise staff: back row: Mike Toms, Operations Technician; Eric Baldwin, Franchise Manager; Tom Baker, Sales and Customer Service Representative; front row: Bernadette Goodman, Accounts Manager.**

**Below: Our new franchise location in Peoria.**



## Hale Pet Door supports Pet Rescues

At Hale Pet Door, we strongly believe in pet rescue organizations and humane societies. They do wonderful work for animals that we as humans have let down. Just go online and search for “pet rescues” and you will be amazed at how many there are. One way we support these organizations is with our Rescue Rewards Program that has been in existence for over 5 years. When the parents of newly adopted pets purchase a door from us, we offer a 10% discount off the retail price of the pet door. We then give an additional 10% of the retail price to the rescue organization.

If there is anyway you can, please help support these organizations as most are run by volunteers that give tirelessly of their time and energies. Also check with your local humane shelters as they are always in need of blankets, food, toys, collars, leashes and much more. You can spend time with the animals, take them for walks or just give them that extra little loving they deserve. Every little bit we each can do helps reach the ultimate goal of rescue, adoption and love in a “forever” home for all animals.

## From The Desk of Bill Hale



Welcome to another year with HALE PET DOOR!

We are now in our twenty-third year in business and looking to the future with great expectations.

Our pet rescue program has continued to expand successfully nationwide and we are privileged to have a small share in supporting such an important cause. If you know of a pet rescue that is not yet participating, please look into our program and feel free to sign up.

2008 is looking to be a banner year as we introduce our new line of security prod-

ucts. These products have been under development for quite some time to address concerns our customers have regarding pet door security from human or unwanted animal intrusion.

Look for these products to be added to our current line of high quality pet doors in the coming months.

## Dealer Spotlight

Janet Wheatley of Doggie Door Door Company in Albuquerque, New Mexico, is in our dealer spotlight this month.

Janet has been in the construction business for more than 10 years. She became a Hale Pet Door dealer and certified installer in 2003. Her company does all types of installations for Hale including in glass installation. Doggie Door Door Company serves not only the Albuquerque area but also Santa Fe, Edgewood, Belen, Las Lunas, Rio Rancho and other surrounding areas in New Mexico.

Janet has always had a special place in her heart for dogs and was especially fond of her dog Mojo (see our pet limelight on page 1).

She rescued Mojo from an abusive situation and loved working with him to help him regain his love and trust in people. Unfortunately Mojo passed away recently but Janet has already adopted a new dog, Joey, from the Colorado Correction Industries Prison Trained K-9 Companion Program.

Janet recently moved her dealership to a new location at 1431 Eubank Blvd N.E. This move enables Janet to better serve her customers with an enlarged showroom and improved parking and accessibility.

For more information about Hale Pet Doors or to schedule an installation, Janet can be reached at:

Doggie Door Door Company  
1431 Eubank Blvd. N.E.  
Albuquerque, NM 87112  
(505) 292-1138

Or visit her website at  
[www.doggiedoorco.com](http://www.doggiedoorco.com)



Janet's newly adopted dog, Joey, is a shepherd/cattle dog mix



Janet Wheatley of Doggie Door Door Company in Albuquerque, New Mexico.

## Upcoming Events

- ◆ August 1-3, 2008—Maricopa County Summer Home and Garden Show—Phoenix, Arizona, University of Phoenix Stadium, Booth #704-#706
- ◆ September 19-21, 2008—Las Vegas Fall Home Decorating and Remodeling Show—Las Vegas, Nevada, Cashman Convention Center, Booth #232-234
- ◆ September 26-28, 2008—Maricopa County Home and Garden Show—Phoenix, Arizona, Arizona State Fairgrounds, Booth #116-118
- ◆ October 10-12, 2008—SAHBA Fall Home Show—Tucson, Arizona, Tucson Convention Center, Booth #TBA
- ◆ October 17-19, 2008—28th Annual Home Decorating and Remodeling Show—Denver, Colorado, Colorado Convention Center, Booth #694-696
- ◆ October 25-26, 2008—Albuquerque Home and Lifestyle Show—Albuquerque, New Mexico, Expo New Mexico, Booth #TBA

Come and see us at a home show and sign up for our drawing for a free pet door!

## Pet Door Feature Addition Proves Successful

Over the years, Hale Pet Door™ has come to stand for the highest possible quality available in pet doors as well as in customer service. To that end, our products undergo constant research and development to stay current with the latest innovations and make use of new or improved materials in our line of pet doors and security products.

Therefore, we were proud to announce in December 2006, the addition of a water containment and diversion system to both our wall and door model

pet doors.

Water intrusion through a low quality pet door has been a problem for many people over the years. While our high quality pet doors are already designed to minimize this problem, our new raincap and flashing components provide even greater protection in this important area. The flashing is installed under the tunnel of the wall model to shunt any moisture back outside the wall. The raincap is an awning like attachment above the pet door that prevents water

from entering the door from above during inclement weather. The raincap is included standard with any wall model purchased and is available as an option on our door model.

This feature has proved to be an excellent and effective addition to our pet doors.

*“Water intrusion through a low quality pet door has been a problem for many people over the years”.*



*A Hale Pet Door wall model with the new “raincap” feature installed above the pet door.*

## Pet Rescue Parade

### Doberman Rescue of Colorado

Doberman Rescue of Colorado is a non-profit/humane organization founded by Chuck Vaile, and staffed by volunteers that take in lost, abandoned, unwanted and neglected Doberman Pinschers, as well as those from families who can no longer take care of them.

The dogs receive medical treatment, including all necessary immunizations. They are spayed or neutered, fully vaccinated,

dewormed, get any necessary diagnostic tests, x-rays, and have had any vet recommended life improving surgery. All dogs are evaluated for socialization skills and how it reacts to various situations, such as other animals, children, visitors, etc. This enables them to place the correct dog with the best family for it.

Their mission statement is that they are dedicated to saving abused, abandoned

and lost Doberman Pinschers in Colorado, finding good homes for each Doberman with the right family.

To contact Doberman Rescue of Colorado, call (303) 761-7012, visit their website at [www.dobermanrescueco.org](http://www.dobermanrescueco.org), or see them in person at 3071 South Ogden Street in Englewood, Colorado.

(Above information quoted from the home page of [www.dobermanrescueco.org](http://www.dobermanrescueco.org))



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Making Pets Happy Around the World  
Since 1985™



## In Our Next Issue

*A prototype of one of Hale's new security products being tested. Learn about it in our next issue.*



- **Hale Pet Door is releasing a new line of security oriented products to complement our high quality pet doors. Stay tuned for the unveiling of the first of these exciting new products.**
- **We are continually upgrading and improving our products and their components. Learn about an option that can be added to our screen model if you use one of our larger sizes.**